My Résumé

Written by Felipe Molina

Senior Copywriter

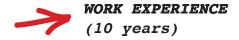
Based on my professional career

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Vayner Media New York...July 2021 - Present
Senior Copywriter

[TV, Social Media, OOH, Digital]

Clients:Pepsi

Wilen New York......July 2019 - April 2021

Senior Copywriter

[TV, Print, Direct Mail, Social Media]

Clients: Xfinity, Optimum, Upstart

Freelance Senior Copywriter.....January 2019 - July 2019

DeVito/Verdi - Laundry Service - Clase Azul Tequila (In-house)

[TV, Social Medial, Print, OOH, Digital]

Clients: ennessy, Belvedere, Clase Azul, Baycare

GREY NEW YORK......October 2016 - January 2019

Copywriter

[Broadcast, Digital, Social, Print, Activations, Email]

Clients: Smucker's, TUMS, Emergen-C, Breathe Right, AARP, Volvo

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DDB BERLIN. .....July 2016 - October 2016
   Copywriter
   [Broadcast, Print]
   Clients: Volkswagen, IKEA
 JWT......April 2016 - July 2016
   Copywriter
   [Broadcast, Digital, Social, Print, Email]
   Clients: Wild Turkey, Northwell, Schick
                   .....January 2012 - February 2015
 MCCANN BOGOTÁ.
   Copywriter
   [Broadcast, Digital, Social, Print, Activations]
   Clients: National Police Of Colombia, Nestlé, 4-72 (Postal
   Service), Positiva Insurances, Av Villas Bank
                                             EDUCATION
• MIAMI AD SCHOOL (MIAMI)......2015 - 2017
 Copywriting Portfolio Program
• TADEO UNIVERSITY (COLOMBIA)......2012
 Postgrade on Creative Communications
• JAVERIANA UNIVERSITY (COLOMBIA)......2007 - 2012
 Bachelor: Communication with an emphasis on advertising
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AWARDS & HONORS

- Gold. FIAP 2014. Radio. "Don't Drink and Drive" Reference Intersection.

- Gold. GRAPHIS 2017. TV Advertising.
- Gold. GRAPHIS 2017. Print.
- GDUSA 2016. Advertising Category. "Travel Insurance."
- Silver. ADDY AWARDS 2016. District 4. Magazine Advertising Campaign. "Travel Insurance."
- Silver. ADDY AWARDS 2016. Miami. Magazine Advertising Campaign. "Travel Insurance."
- Silver. ADDY AWARDS 2016. Miami. Radio Advertising Campaign. "Stuck Forever."
- Silver. ADDY AWARDS 2016. Miami. Ambient Media. "Easy Targets."Silver. SIA 2016. OOH. "Easy Targets."
 Shortlist. CLIO SPORTS 2016. Direct. "Power Aid."
- Silver. FIAP 2015. Radio. "Little moments of danger" Reference Nuclear Plant.
- Silver. FIAP 2015. Radio. Radio Campaign. "Little moments of danger."
- Silver. FIAP 2014. Radio. Radio Campaign. "Don't Drink and Drive."
- Bronze. FIAP 2015. Radio. "Little moments of danger". Reference Pilot.
- Bronze. FIAP 2014. Radio. "Don't Drink and Drive". Reference. Children.
- Bronze. EFFIE 2014. Institutional. National Police of Colombia. "A Commitment From The Heart."
- Bronze. EFFIE 2014. Retail. Terpel. "At Your Service."
- One Shortlist. WAVE 2015. Radio. Radio Campaign. "Little moments of danger."
- Five Shortlist. FIAP2014. Radio. "Don't Drink and Drive."
- Four Shortlist. EL OJO DE IBEROAMERICA 2014. Radio, "Don't Drink and Drive."
- Four Shortlist. EL DORADO FESTIVAL 2014. Radio, "Don't Drinkand Drive."
- One Shortlist. EL DORADO FESTIVAL 2014. New Talents. "Special Olympics."