

My Résumé

Written by
Felipe Molina

Senior Copywriter

Based on my professional career

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(Picture here)



FELIPE MOLINA

SENIOR COPYWRITER

(www.writefelipe.com)

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**➔ WORK EXPERIENCE
(10 years)**

Vayner Media New York... ..July 2021 - Present

Senior Copywriter

[TV, Social Media, OOH, Digital]

Clients:Pepsi

Wilco New York.....July 2019 - April 2021

Senior Copywriter

[TV, Print, Direct Mail, Social Media]

Clients: Xfinity, Optimum, Upstart

Freelance Senior Copywriter.....January 2019 - July 2019

DeVito/Verdi - Laundry Service - Clase Azul Tequila (In-house)

[TV, Social Media, Print, OOH, Digital]

Clients: ennessy, Belvedere, Clase Azul, Baycare

GREY NEW YORK.....October 2016 - January 2019

Copywriter

[Broadcast, Digital, Social, Print, Activations, Email]

Clients: Smucker's, TUMS, Emergen-C, Breathe Right, AARP, Volvo

DDB BERLIN.....July 2016 - October 2016

Copywriter
[Broadcast, Print]
Clients: Volkswagen, IKEA

JWT.....April 2016 - July 2016

Copywriter
[Broadcast, Digital, Social, Print, Email]
Clients: Wild Turkey, Northwell, Schick

MCCANN BOGOTÁ.....January 2012 - February 2015

Copywriter
[Broadcast, Digital, Social, Print, Activations]
Clients: National Police Of Colombia, Nestlé, 4-72 (Postal Service), Positiva Insurances, Av Villas Bank

EDUCATION ✓

- **MIAMI AD SCHOOL (MIAMI).....2015 - 2017** ✓

Copywriting Portfolio Program

- **TADEO UNIVERSITY (COLOMBIA).....2012** ✓

Postgrade on Creative Communications

- **JAVERIANA UNIVERSITY (COLOMBIA).....2007 - 2012** ✓

Bachelor: Communication with an emphasis on advertising

AWARDS & HONORS



- Gold. FIAP 2014. Radio. "Don't Drink and Drive" Reference Intersection.
- Gold. GRAPHIS 2017. TV Advertising.
- Gold. GRAPHIS 2017. Print.
- GDUSA 2016. Advertising Category. "Travel Insurance."
- Silver. ADDY AWARDS 2016. District 4. Magazine Advertising Campaign. "Travel Insurance."
- Silver. ADDY AWARDS 2016. Miami. Magazine Advertising Campaign. "Travel Insurance."
- Silver. ADDY AWARDS 2016. Miami. Radio Advertising Campaign. "Stuck Forever."
- Silver. ADDY AWARDS 2016. Miami. Ambient Media. "Easy Targets." Silver. SIA 2016. OOH. "Easy Targets." Shortlist. CLIO SPORTS 2016. Direct. "Power Aid."
- Silver. FIAP 2015. Radio. "Little moments of danger" Reference Nuclear Plant.
- Silver. FIAP 2015. Radio. Radio Campaign. "Little moments of danger."
- Silver. FIAP 2014. Radio. Radio Campaign. "Don't Drink and Drive."
- Bronze. FIAP 2015. Radio. "Little moments of danger". Reference Pilot.
- Bronze. FIAP 2014. Radio. "Don't Drink and Drive". Reference. Children.
- Bronze. EFFIE 2014. Institutional. National Police of Colombia. "A Commitment From The Heart."
- Bronze. EFFIE 2014. Retail. Terpel. "At Your Service."
- One Shortlist. WAVE 2015. Radio. Radio Campaign. "Little moments of danger."
- Five Shortlist. FIAP2014. Radio. "Don't Drink and Drive."
- Four Shortlist. EL OJO DE IBEROAMERICA 2014. Radio, "Don't Drink and Drive."
- Four Shortlist. EL DORADO FESTIVAL 2014. Radio, "Don't Drink and Drive."
- One Shortlist. EL DORADO FESTIVAL 2014. New Talents. "Special Olympics."

THE END